

Why Sponsor?

Benefits of Sponsorship

Permits Foundation is an independent, not-for-profit, corporate initiative. We carry out advocacy at government level to enable direct work access for accompanying spouses and partners of internationally mobile employees. We are the ONLY umbrella organisation working solely and specifically on this important issue. Our work is funded by sponsorship.

Permits Foundation's evidence-based advocacy facilitates movement of needed skills/talent and benefits diversity, equity, inclusion and integration. Established in 2001, we have a proven track record of success, affecting legislative change in many countries globally, as shown on our world map.

Over 40 major international companies and organisations already support Permits Foundation through sponsorship.

It is the (financial) support of our sponsors that enables us to conduct our global activities. Being a part of our network brings additional rewards. Some of the benefits that sponsors of the Foundation enjoy are outlined on the adjoining page.

Onboarding as a sponsor is easy:

- We will schedule a call to discuss your priority countries, preferred level of involvement, what we can do for your organisation and how we can strengthen our collaboration.
- Two representatives from your organisation will be designated as the contact (focal) points with whom we will liaise.
- With your permission, we will add your logo to our website and announce our collaboration as 'partners for progress'.

Recommended annual sponsor contribution 2024*
€7500

Interested in finding out more?

Please contact: francoise.vanroosmalen@permitsfoundation.com We hope to hear from you soon!

 The level of donation is not a fee for a service but a voluntary contribution to the work of the Foundation in line with our not-for-profit status. You can decide to pay more or less. There is no contractual commitment.



Enhanced reputation and association with global progress

- Your organisation becomes a recognised force for good, a supporter of international dual careers, diversity, equity and inclusion.
- You influence where in the world we next focus our advocacy efforts.



Reduce the risk of a failed assignment (cost est. up to \$1.25 million). Help move talent where and when you need to

 In countries where accompanying partners can work directly, the chance of assignment refusal or failure drops significantly, and your administrative burden is reduced. We work to make that happen.



Stay informed about dual careers data and legislative change

- Receive updates via our newsletters.
- Use our <u>world map</u> as an internal resource for colleagues and a "know before you go" tool for employee families.
- Benefit from insightful survey reports, research at your request.



Enhance your Environmental, Social and Governance (ESG) credentials

- With each success, we make it easier to meet your targets on managing mobility, improving talent acquisition/retention, and DE&I.
- You can use our research to explain the risks, opportunities and improvements in these social aspects when submitting reports in compliance with ESG legislation



Access our prestigious network of like-minded organisations

- · Receive invites to our sponsor roundtables, biennial Conference.
- Connect in person and online with major international organisations with shared values.
- Join our local advocacy networks in our top destinations of interest (currently: the US, Singapore, India, China, South Africa and Japan).



Collaborate in building awareness on dual career issues

- Based on your needs, we can present about the importance of our work to colleagues and/or at your events.
- Enhance your organisation's profile via our website, as a keynote speaker at our events, webinars and in joint articles/blogs.